



# Edinburgh's Big Picture

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Director of City Development

# Getting the Fundamentals right



- Infrastructure
- Opportunity
- Connectors/  
Networks/  
Partnerships
- Messages





## Improving Edinburgh's regional Infrastructure and Connectivity

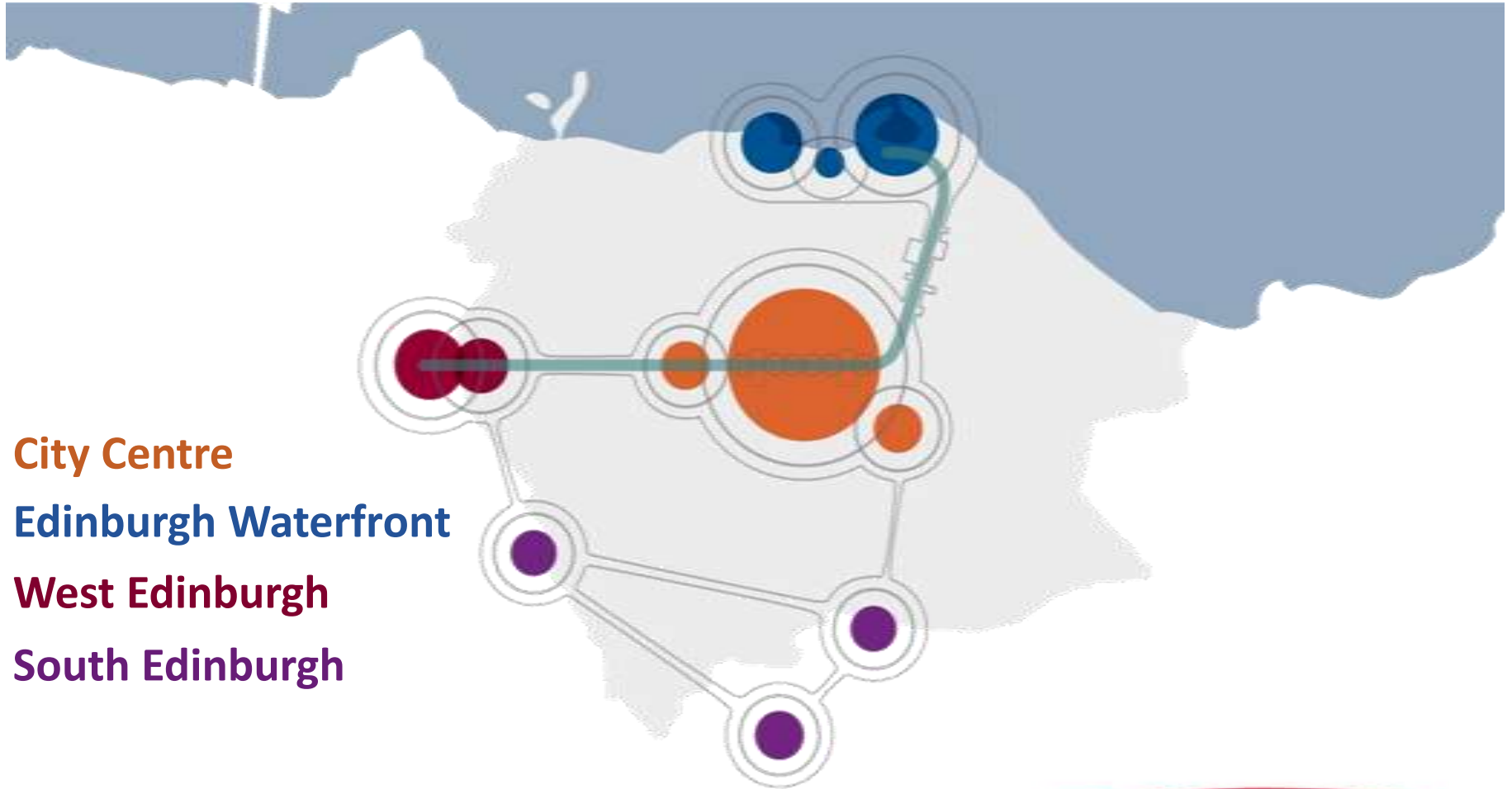


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A black fishing hook is suspended in clear water, with a thin line extending upwards from its eye. The hook is curved and has a sharp point. The water is filled with numerous small, clear bubbles of varying sizes, some of which are attached to the hook. The background is a light, neutral color, making the hook and bubbles stand out.

**Opportunities: what  
are our hooks?**

# Spatial focus on four Strategic Investment Zones



**City Centre**

**Edinburgh Waterfront**

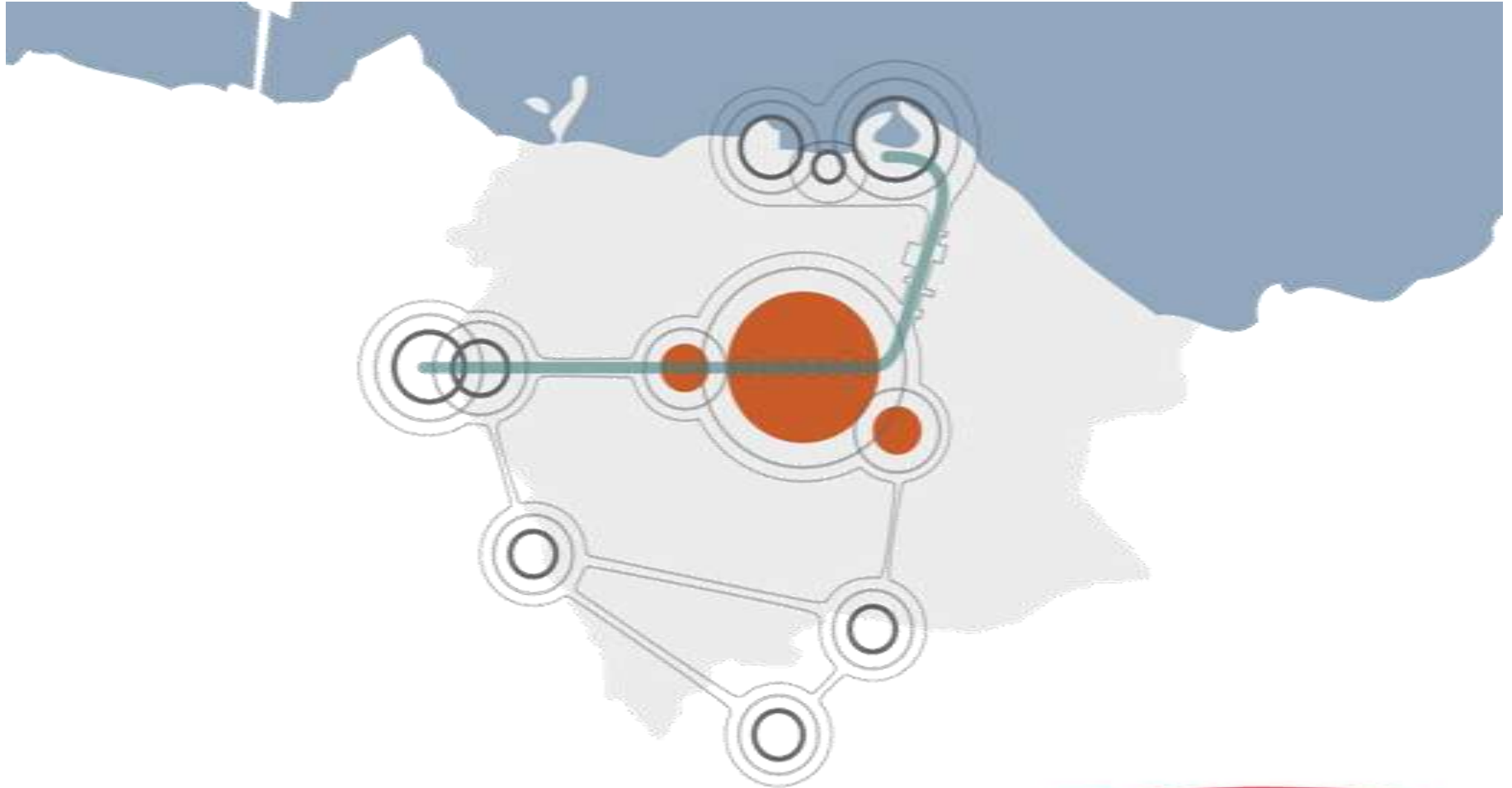
**West Edinburgh**

**South Edinburgh**



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# The City Centre



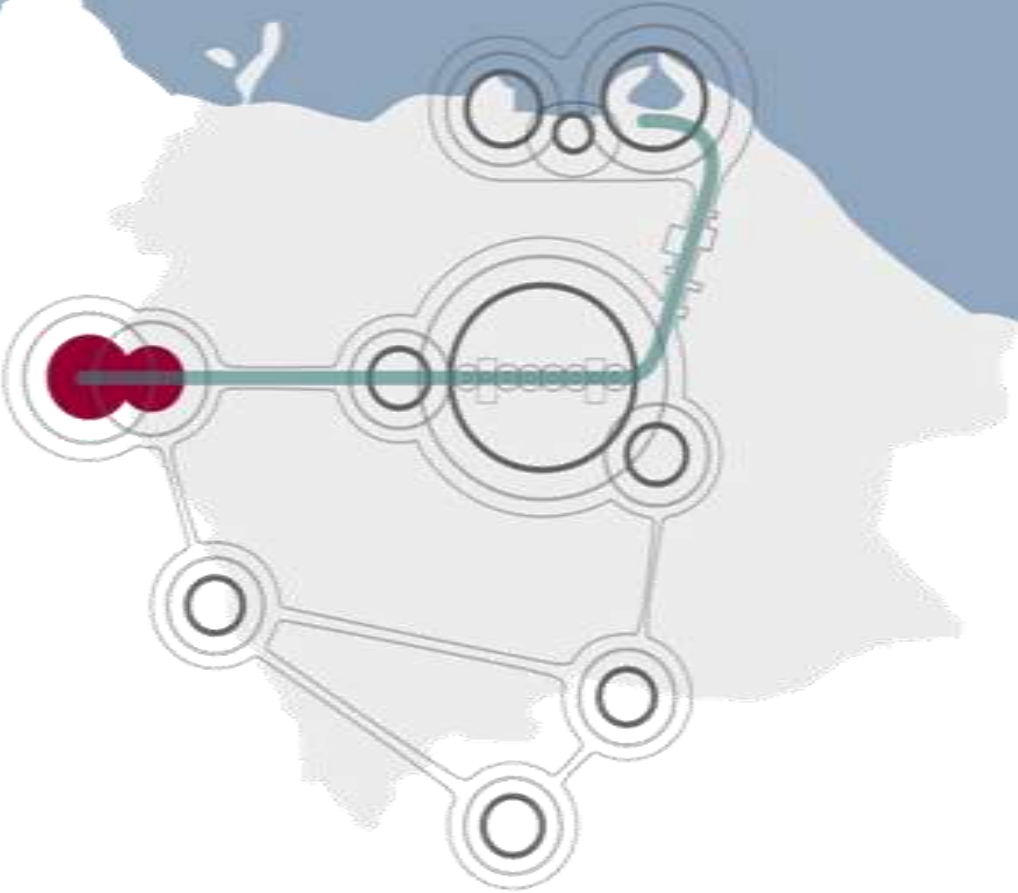
# Our Compact City



**DELIVERING CAPITAL GROWTH**  
THE NEXT STAGE IN  
EDINBURGH'S SUSTAINABLE DEVELOPMENT  
JANUARY 2022

EDINBURGH  
THE GREEN - GOOD CAPITAL

# West Edinburgh



# Edinburgh International Gateway

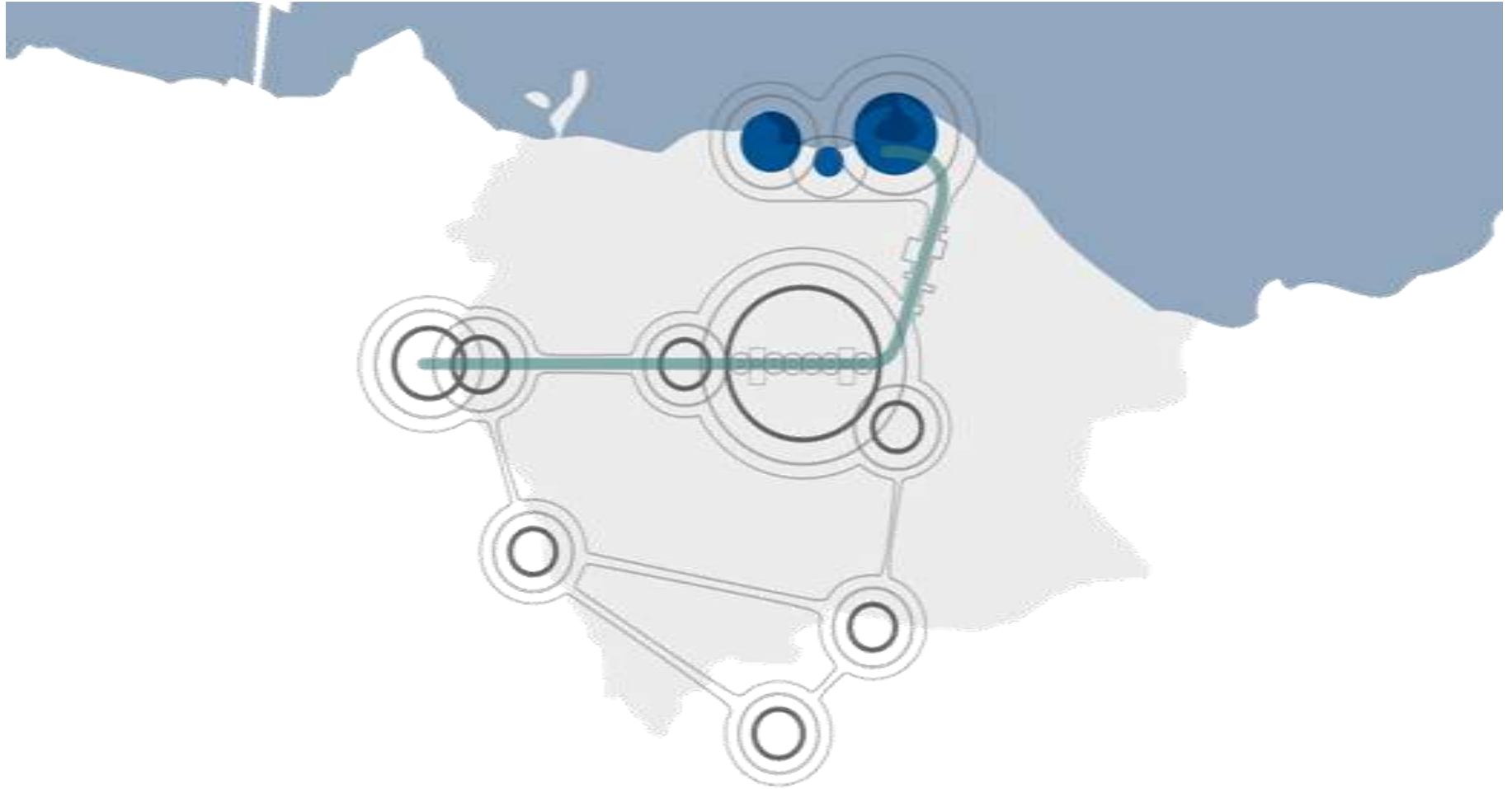


 EDINBURGH  
INTERNATIONAL  
SCOTLAND'S GLOBAL HUB



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# Edinburgh Waterfront



# Edinburgh's Waterfront

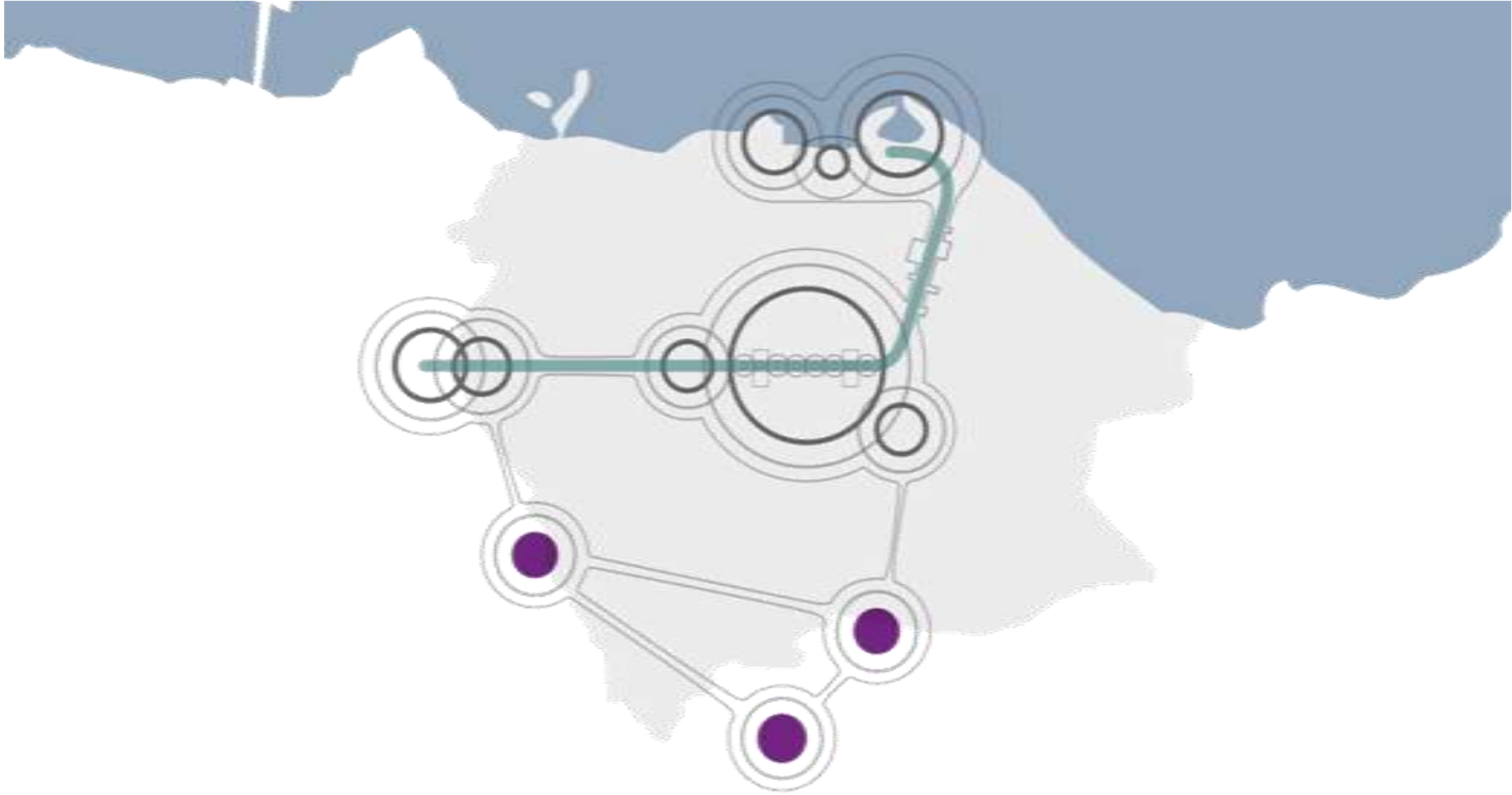


**Potential Renewables Hub**



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# South Edinburgh



# Edinburgh's Science Triangle



MRC | Centre for Regenerative Medicine

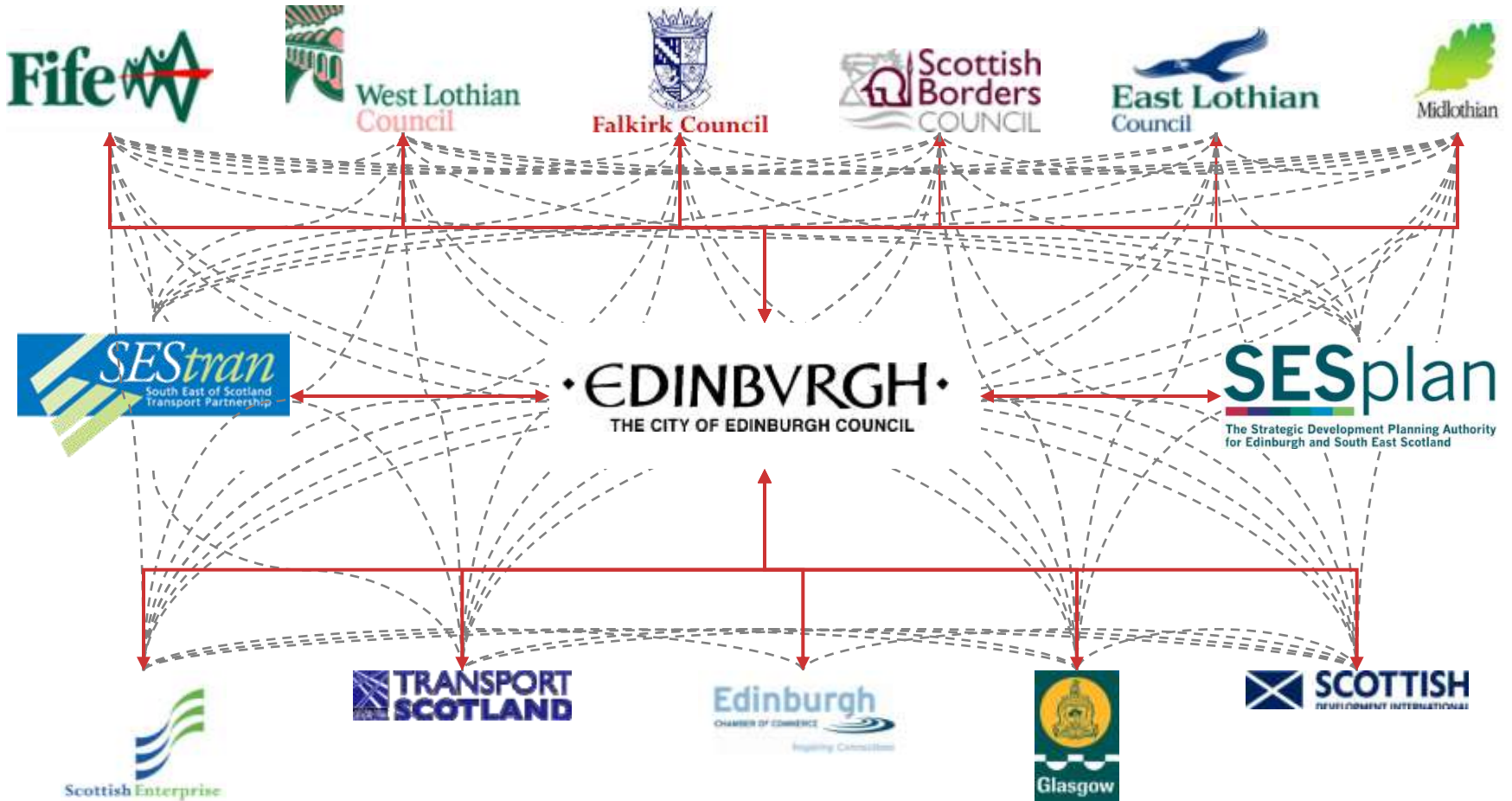
 **Edinburgh  
Science Triangle**



# Connections, Networks & Partnerships



# Complex network of partners



# Communicating Edinburgh's story



# The City, united



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# More effort on international engagement



# Questions

